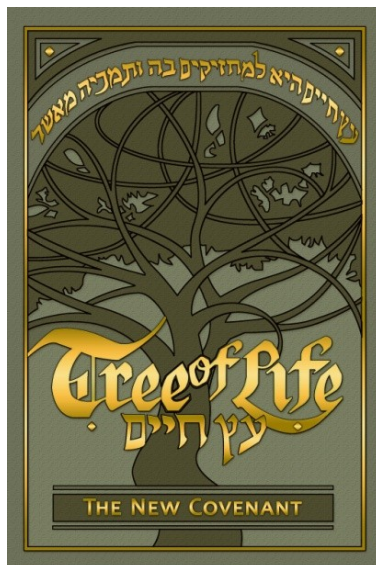


Love Israel? “Like” Messianic Jews!

The Tree of Life Bible: the Key to an Undivided Heart

Never underestimate the power of “like” in America today. Not surprisingly, a simple encouragement, such as... “I love the God of Israel and I like you, too,” works! Sharing a message of “be like me” or “do like I say” is still an off switch for most Jewish people. Communicating the love of Jesus to a Jewish person must first begin with a message of hope for a better tomorrow.

It is estimated that there are 400,000 Jewish people who love Jesus, Yeshua, in the world today. They are called Messianic Jews. Collectively, they have a big announcement this year. The Tree of Life Bible – New Covenant is their community version of the New Testament. It is a brand new translation of the ancient Greek manuscripts available today on the YouVersion FREE Bible app. You can “like” it and share it and text it and compare it to what you already know to be true about your Christian Bible. Learn the Hebrew way to say Jesus is Yeshua. Now you can “like” Yeshua using the TLV!



The Gospel message is a Jewish story, written by Jewish disciples about the greatest Jew that ever lived, Jesus. And, with more Jewish people returning to Israel now than any other destination on earth, what message do Messianic Jews want to declare even today? Yeshua is the Jewish Messiah for the whole world. We choose to believe He rose from the dead and fulfills full every prophecy of the Jewish Holy Scriptures. We stand alongside all believers awaiting Messiah, undivided in the land of Israel.

The world is full of bad news about war and religious oppression. This is *not* new. What is new is THIS Good News, that God still loves the Jewish people –and if He is faithful to them, He will be faithful to us. God is regathering them, miraculously, and like a family, He is reconciling them to Himself one by one through Messiah. Getting the family back together is His divine plan and that includes everybody, people of every nation, including Israel.

The God of Israel is getting ready to show Himself strong and this Tree of Life Bible is the forerunner to do just that.

The Good News from a more Jewish perspective is fascinating. Restoring the Hebrew meaning behind the ancient Greek texts is a wonderful way to see how Christianity was literally birthed out of Judaism. Holy awe of God, leading by Yeshua’s example, savoring life lessons and experiencing forgiveness for a repentant heart are all first found in the Jewish Holy Scriptures. Everything Yeshua taught came out of Torah first, and Yeshua never pointed to any other Father than the God of Israel. There is so much more that unites us than divides us.

The decision to believe in Yeshua as your personal Savior is a choice that cannot be forced. God is available to all who call on Him. But, how will the world know if we don’t tell them and how

will they see if we don't show them. Each heart must make its own choice. Otherwise, our religious freedom in America means nothing. Choose this day whom you will serve. As for me and my house, we will serve the Lord. Believe the good report, always, no matter what. Yeshua is alive forevermore!



MJFB President Bio: Daniah Greenberg

Daniah Greenberg is a spark plug for community activism. She energizes catalytic change wherever she goes. Today, she is the President of the Messianic Jewish Family Bible Project (MJFB). She effectively gathered leaders from throughout the national Messianic Jewish community to birth a brand new translation of the New Testament called the Tree of Life Version (TLV). She leads a diverse team of 24 professionals representing Messianic ministries nationwide and in Israel.

“I have a megaphone in my spirit! This project is a modern day miracle,” she proclaims.

Daniah, a wayward catholic, came to faith after a single visit to the Midtown Bible Baptist Church. Graduating with a degree in Communication, she married a “nice Jewish boy,” an Electrical Engineering graduate named, Mark Greenberg, in 1989. They married and immediately joined Congregation Shema Yisrael under the leadership of Rabbi Jonathan Bernis of Jewish Voice Ministries International. They served in various ministries, teaching and helping and caring for small discipleship groups.

In 1994, the Greenbergs were commissioned to begin Messianic services in Syracuse, New York. They founded New Beth Israel Messianic Jewish Synagogue and shared Messiah there for 14 years, leading many people to the Lord. They specialized in building relationships both inside and outside both the Messianic Jewish and Christian communities in New York State.

In 2005, Daniah began writing the popular Golden Apples Messianic Jewish Children’s Curriculum currently used in over 80 Messianic congregations in America. This led to her traveling to more than 50 Messianic synagogues and 35 Messianic conferences over the last few years as her message of “a Messianic Family Bible” for the children turned into a rallying cry for the needs of the next generation of Messianic Youth in America to have a future and a hope *of their own*.

She is the spokesperson and chief fundraiser for the TLV project and shares about it everywhere possible. More than forty Messianic ministries are involved in funding this work so far. Her multi-modality speaking style appeals to young and old alike. Daniah seems obsessed with the “holy moment” that connects the life changing presence of God to the everyday simplicity of reaching out for Him. Creating sacred space for God to impart His heart for young people is her highest joy. “The youth of our world are outpacing us, with a passion for Yeshua, not just better technology,” she says.

Now, Daniah’s vision to spotlight the need of this project -to finish its course- is at hand. The great value of bridging their unique Messianic community within the larger body of both Christianity and Judaism seems imminently doable. With bold determination and an inability to maintain the status quo, she is beginning to get the word out about the Tree of Life Bible. What began with the first half of the project being funded by the Messianic Jewish community she now sees as ending with the second half of the funding being raised by the Christian community.

Together, “One in Messiah,” our combined testimony will propel forward the message with the Good news of Yeshua’s resurrection beyond cultural differences. “The fact is that, in a world paralyzed by fear and terrorism, all followers of Jesus need to shine even brighter. Forgiveness, love and unity still triumph over hate speech and violence,” she adds, “The message of the Good News still changes lives for the better.”

“America is the land of the free and the home of the brave,” Daniah reminds us. “We need a faith revolution that gives the message of hope back to our children. We can no longer be fatalistic about our faith. I want an anchor for

our youth. I want to see the Tree of Life Messianic Family Bible on the family altar for THIS generation. We owe them that.”

Possible Interview Questions for Daniah Greenberg:

1. What is a Messianic Jew?

Who is Yeshua?

What do most Jewish people believe about him?

What do Messianic Jewish believers have in common with most Christians today?

What are some of the most common misperceptions about them?

2. How did this project get started?

What was the specific need you saw that began this journey?

Who is involved with supporting this (not-for-profit) Bible project?

How big is the Messianic Jewish Community in America?

The timing of this project is “providential,” tell us about that?

3. What is the Tree of Life Version?

Who is doing the translation work? What base text are they using?

What does your “translation pipeline” look like?

Could you tell our listeners about your goals for “accuracy and readability?”

How can people start using the TLV New Covenant right now?

When are you projecting that the TLV Old Testament will be available?

Why would Christians want to have this Bible as part of their resource library?

4. What are some of the unique features of this Tree of Life Bible?

How do you re-capture Hebrew thought behind the Greek texts in this translation?

Why did you italicize Hebrew words? How many are there?

What makes art more “Messianic Jewish” rather than Christian?

How do you highlight Old Testament prophecies in this Bible?

You chose to include a modern day map of Israel, why?

5. How has Jewish outreach changed over the last decade and why is new TLV text so critical now?

Are Jewish people more open to Yeshua today?

What is the most effective way to share Yeshua with my Jewish friends?

What Bible do Jewish people use? Does it matter?

How do we reconnect the Jewish and Christian communities in America?

Why is it important to have a Messianic Jewish Family Bible in American homes today?

How can Bible technology today increase evangelism and open hearts to Messiah?

6. How can Christians “take a stand” for Israel right here in America today?

How do we find out more about this project?

How can we be praying?

What is news with the project today?

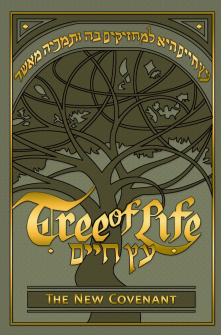
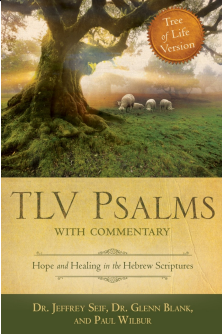
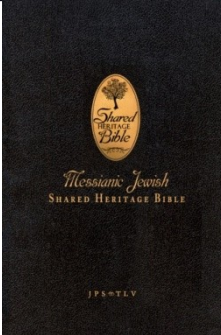
How can we “spread the Word” abroad?

For an interview with Daniah Greenberg, or to discuss a story idea, contact Daniel Kurzweil at 754-234-6970

MJFB Marketing Materials for the Tree of Life Bible:

1. Corporate Website: www.mjfb.net and Product Website: www.treeoflifebible.org
2. Official TLV Biblical Text available online at www.YouVersion.com and FREE Bible app!
3. Un-Official TLV commercial that aired on July 11th: http://youtu.be/aE4Jtzo_Tc8
4. TLV New Products VLOG that aired on August 21st: <http://youtu.be/XV5u7gfNiRM>
5. Facebook.com/treeoflifebible
6. Treeoflifebible.tumblr.com
7. Twitter.com/treeoflifebible
8. Skype at TLV.Daniah

Product Line for the Tree of Life Bible:

		
<p>Tree of Life Bible (TLV) New Covenant – 2nd edition</p> <p>ISBN: 978-0-768442-15-1 \$ 16.99 PUB DATE: July 2012</p> <p>© Messianic Jewish Family Bible and Destiny Image Publishers</p>	<p>TLV Psalms with Commentary <i>By Dr. Seif, Dr. Blank & Paul Wilbur</i></p> <p>ISBN: 978-0-768403-18-3 \$ 17.99 PUB DATE: January 2013</p> <p>© Messianic Jewish Family Bible and Destiny Image Publishers</p>	<p>Shared Heritage Bible (JPS/TLV) <i>Jewish - Dual Translation</i></p> <p>ISBN: 978-0-768403-17-6 \$ 69.99 PUB DATE: January 2013</p> <p>© Messianic Jewish Family Bible and Destiny Image Publishers</p>

<p>New Testament - Softbound “rice paper” thinner & lighter!</p> <p>Accurate, easy-to-read 10th grade English translation, restores Hebrew thinking</p> <p>Messianic illustrations, fascinating Hebrew glossary, insightful introductions and helpful new headings</p> <p>15,000 out to marketplace in our first year!</p>	<p>This translation is beautifully supported by three voices: a scholar, a rabbi and a worshipper.</p> <p>Excellent sneak peek into ongoing TLV TANAKH text!</p> <p>Ineffable name is translated ADONAI Elohim</p> <p>As God of all, His title stands alone As worthy of praise, we cry halleluyah!</p>	<p>Same 1917 Jewish Publication Society (JPS) Old Testament Text – now in public domain!</p> <p>Same 2011 Tree of Life New Covenant (TLV) New Testament Text – by Messianic Jews</p> <p>Use the TLV Messianic prophecy footnotes to dig into the Jewish Holy Scriptures. This JPS text opened the door to God’s Word for Jews in America -before Israel began returning home to the Promised land. Honor their steps!</p>
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